



Mamas in Music

At A Glance

Mamas in Music (MiM™) is a nonprofit organization dedicated to fostering a nurturing community as we pursue our vision of a world of equity for mamas in every space of the music industry across the world.

Key Metrics



40%

Women who experience a decline in their income after becoming mothers.
Source: News.usc.edu



\$20,000
(16,000€)

The average annual wage gap between male and female musicians, with mothers experiencing a wider disparity due to work interruptions after childbirth.
Source: Billboard.com



77%

Percentage of mothers that have experienced discrimination because of their pregnancy.
Source: musiciansunion.org.uk



www.mamasinmusic.org



Globally Based



THE NEED & OUR SOLUTIONS

At Mamas in Music (MiM™), we recognize the invaluable talent and potential of mothers in the music industry. However, the challenges they face during early motherhood often hinder their artistic growth. Our mission is clear: to foster a nurturing community that empowers mothers, both creative and business focused, enabling them to pursue their passion for music while embracing motherhood. MiM™ is committed to challenging the industry's historical under-valuation and under-representation of mothers by providing essential resources and support. Through work opportunities, networking, and financial and emotional assistance, we strive to create accessible opportunities and amplify their voices.



Music



Motherhood



Equity

WHY SPONSOR US

Sponsoring us will align your brand with a powerful movement that empowers and celebrates talented women, fostering a more diverse and innovative music landscape. By supporting MiM™, your brand not only showcases a genuine commitment to social progress but also gains visibility as a trailblazer in promoting gender equality within the music world. Additionally, our proven strategies offer a wealth of benefits for both the mothers and your brand – from essential resources and tailored support to networking opportunities that extend your reach to a broader audience.

SPONSORSHIP OPPORTUNITIES

1

Sponsor an Event

Collaborate or sponsor co-branded event that focuses on empowering mothers, raising awareness, and showcasing their talent.

2

Sponsor a Mama in our Network

Provide support, mentorship, and/or resources for a mother in our network.

3

Donation

Donate to our organization to empower talented mothers and create a more inclusive, balanced, and creative music industry.

**The opportunities listed above are just a few examples of what a partnership could entail*