



Mamas in Music

At A Glance

Mamas in Music (MiM™) is a nonprofit organization dedicated to fostering a nurturing community as we pursue our vision of a world of equity for mamas in every space of the music industry across the world.

Key Metrics



40%

Women who experience a decline in their income after becoming mothers.
Source: News.usc.edu



\$20,000
(16,000€)

The average annual wage gap between male and female musicians, with mothers experiencing a wider disparity due to work interruptions after childbirth.
Source: Billboard.com



77%

Percentage of mothers that have experienced discrimination because of their pregnancy.
Source: musiciansunion.org.uk



www.mamasinmusic.org



Globally Based



THE NEED & OUR SOLUTIONS

At Mamas in Music (MiM™), we recognize the invaluable talent and potential of mothers in the music industry. However, the challenges they face during early motherhood often hinder their artistic growth. Our mission is clear: to foster a nurturing community that empowers mothers, both creative and business focused, enabling them to pursue their passion for music while embracing motherhood. MiM™ is committed to challenging the industry's historical under-valuation and under-representation of mothers by providing essential resources and support. Through work opportunities, networking, and financial and emotional assistance, we strive to create accessible opportunities and amplify their voices.



Music



Motherhood



Equity

WHY PARTNER WITH US

At MiM™, we are committed advocates for equity and inclusivity, aiming to change the current narrative surrounding musical mothers. By collaborating with us, your brand can champion the cause of empowering these talented women and fostering a more balanced and creative music industry. Our proven strategies offer essential resources, networking opportunities, and tailored support to enable mothers to sustain and advance their musical careers while fulfilling their caregiving responsibilities.

PARTNERSHIP OPPORTUNITIES

1

Co-Branded Events

Collaborate on co-branded events that focus on empowering mothers, raising awareness, and showcasing their talent.

2

Social Media Campaign

Collaboratively co-create compelling and interactive content that resonates with both our audiences, supporting them as they take action for this just cause

3

Resource Sharing

Exchange resources and expertise to enhance support systems for mothers in related fields.

**The opportunities listed above are just a few examples of what a partnership could entail*